



# Flairesse

The perfect combination  
for your prophylaxis.



## The perfect combination for your prophylaxis: Flairesse

**Protection instead of filling.**

**Preservation teeth instead of drilling.**

Not only dentists emphasize the preventive approach. More and more patients do the same. Professional tooth cleaning at the dental office plays an important role. This is exactly where Flairesse, by DMG, sets in.

This new prophylaxis system offers a paste, foam/gel and varnish from one single source – the perfect combination. They contain xylitol and fluoride. No added sugar and three fresh flavors. Your patients will be amazed.



Before polishing with Flairesse.



After polishing with Flairesse.

# The earlier the better with DMG.

Modern dental practice tries to encourage minimally invasive therapy. DMG follows this trend already with »Icon«. The world's first caries infiltration product can stop early caries without drilling before, it becomes a problem.

The professional prophylaxis program Flairesse takes this idea of systematic preservation one-step further.

## Mix your flavors.

Combine strawberry with melon. And add a little kick with a hint of fresh mint. Who says that professional tooth cleaning cannot be creative?!

With its three flavors, prophylaxis with the Flairesse system becomes a pleasurable experience.

Better taste means better acceptance.

## Contains Xylitol.

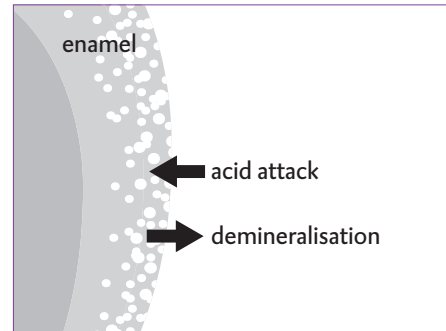
Flairesse contains xylitol – a sugar substitute that reduces the cariogenicity of plaque.

Its cariostatic and anticariogenic effect is proven by clinical studies. Good to know: Streptococcus mutans and many other acid-forming bacteria cannot metabolize xylitol. This prevents the bacteria from adhering to the surface of the teeth as a biofilm.

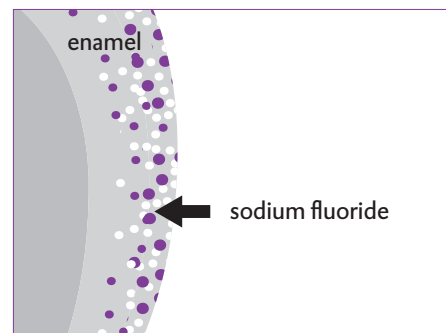
## Promotes remineralization.

There is no question that fluorides are important for healthy teeth. They prevent demineralization, promote enamel remineralization and increase the resistance of enamel against acid attacks. For these reasons, the entire Flairesse line contains fluoride.

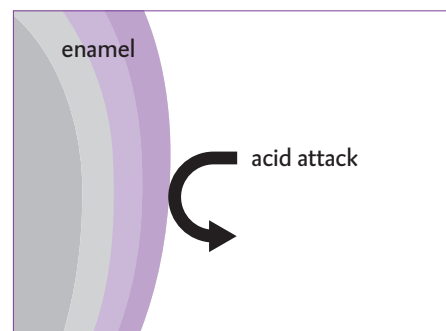
Read more on the next pages about the concept of a complete system and the perfect combination of its components.



Acid affects enamel. It causes minerals to dissolve. The structure of enamel becomes unstable.



The sodium fluoride in Flairesse strengthens the enamel.



With the fluoride deposit, the enamel can resist acid attacks better and the tooth is better protected.

# Four pros for prophylaxis.

## Flairesse is more than just another product.

The prophylaxis line consists of four experts, with different tasks. The individual components build on one another and together they cover, step-by-step, the entire process of a professional tooth cleaning prophylaxis.

However, you can use the products individually and still be effective. Or you can combine them with others. The choice is yours.

## But first things first.

Professional prophylaxis can do more than cleaning. Even, if this is indisputably a key factor. Flairesse is the specialist for every step: You have a paste to remove plaque and discolorations.

Gel or foam to strengthen the enamel – whatever your personal preference.

And a varnish, for dependable protection and desensitizing.

All of these products are free from known allergens and taste pleasantly fresh.



## Treatment process

Flairesse  
Prophylaxis paste

- Mint
- Melon

Cleaning

Flairesse  
Prophylaxis foam

- Mint
- Melon
- Strawberry

Prophylaxis gel

- Mint
- Melon
- Strawberry

Strengthening

Flairesse  
Prophylaxis varnish

- Mint
- Melon

Desensitizing

## Clean effectively:

### Flairesse Prophylaxis paste

Flairesse Prophylaxis paste removes discolorations and plaque and it polishes the tooth's surface. The patient feels the results immediately.

Three different grits – coarse, medium, fine – allow adjusting the degree of abrasion precisely.

Very gentle: Flairesse does not cause any unnecessary abrasion of the tooth's structure and restoration surfaces. The paste contains fluoride and is free of known allergens.

### Good reasons for Flairesse Prophylaxis paste:

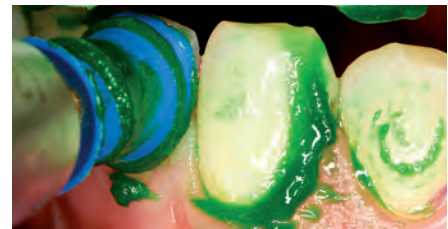
- For a perfect cleaning and polishing effect
- Does not splatter
- 3 different grits
- 2 fresh flavors: Mint and Melon
- Contains xylitol and fluoride (12,300 ppm)
- Free from known allergens
- 2 forms of application: Tube and single dose including holding ring



The foil is easy to remove from the Single Dose.



Pick up the paste with the polishing cup or brush.



Work in the paste.



Subgingival and interdental stains can easily be removed with the polishing cup.



Stain on occlusal surfaces can be successfully removed with a brush.

## Intensive strengthening:

### Flairesse Prophylaxis gel and foam

Strengthening, strengthening and strengthening: This is the main task.

You can choose between gel and foam. What's your preference or what does your patient prefer? Children, for example, love Flairesse foam for its great sensation in the mouth.

No matter which version, both are really easy to apply and effective in their application. Gel and foam form a protective layer on the tooth's surface. They promote remineralization and inhibit demineralization.

With only one minute, the response time is extremely short. This makes protection pleasantly quick.

### Good reasons for Flairesse

#### Prophylaxis gel and Prophylaxis foam:

- Increase enamel resistance against acid attacks
- Contain xylitol and fluoride (12,300 ppm)
- Do not drip
- Short application time: only 1 minute
- 3 fresh flavors: Mint, Melon and Strawberry
- Can be used in a tray



For easy use, put Flairesse Prophylaxis gel in a dappen dish.



Apply Flairesse Prophylaxis gel using a polishing cup.



Flairesse Prophylaxis Gel is excellent for use in a tray.



Alternatively fill a tray with Flairesse Prophylaxis foam.



Insert the tray into the patient's mouth.

## Protect dependably:

### Flairesse Prophylaxis varnish

Last, but not least: Flairesse Prophylaxis varnish seals dentin tubules reliably. It desensitizes and is therefore a true winner for hypersensitive teeth.

Just like the other Flairesse system components, the varnish contains xylitol and fluoride. This provides peace of mind. Flairesse smiles look fantastic: The clear varnish is not visible on the teeth.

### Good reasons for Flairesse Prophylaxis varnish:

- Desensitizes reliably
- Contains xylitol and fluoride (22,600 ppm)
- Invisible on teeth
- 2 fresh flavors: Mint and Melon
- Easy to use
- A brush is included



The foil is easy to remove from the Single Dose.



The brush is easy to bend for accessing hard-to-reach areas.



Mix Flairesse Prophylaxis varnish with the enclosed brush.



Flairesse Prophylaxis varnish is easy to apply.



Comparison between Flairesse Prophylaxis varnish (tooth 1,1) with a competitive product (tooth 2,1).

## Flairesse



### Paste – Package

200 Single Dose @ 1.8 g

1 Autoclavable Propyl Ring

Mint fine REF 220414

Mint medium REF 220415

Mint coarse REF 220416

Melon fine REF 220420

Melon medium REF 220421

Melon coarse REF 220422



### Paste – Package

1 Tube @ 75 ml

Mint fine REF 220417

Mint medium REF 220418

Mint coarse REF 220419

Melon fine REF 220423

Melon medium REF 220424

Melon coarse REF 220425



### Gel – Package

1 Bottle @ 480 ml

Mint REF 220411

Melon REF 220412

Strawberry REF 220413



### Foam – Package

1 Can @ 125 g

Mint REF 220408

Melon REF 220409

Strawberry REF 220410



### Varnish – Package

35 Single Dose @ 0.4 ml

35 Single brushes

Mint REF 220404

Melon REF 220405

